

WARD BEAUTIFICATION PROJECTS

KRCB recruits volunteers for monthly beautification projects throughout each of the seven council wards with litter cleanups, graffiti eradication, and tree planting.

KRCB beautification projects are in partnership with the City of Riverside Public Works Department, Parks and Recreation, Community Services, and local businesses.

ADOPT-A-STREET PROGRAM

Whether your volunteer group is a corporation, small business, sorority, or your family, you can Adopt-A-Street. Any group can select a one-mile stretch or site, and maintain the adopted area six times a year, or for a \$600 donation, KRCB will partner with a non-profit organization to maintain the adopted area.



OUR MISSION

To instill a sense of community pride by creating partnerships that work toward the beautification of the City of Riverside.

KEEP RIVERSIDE CLEAN AND BEAUTIFUL IS A COMMUNITY VOLUNTEER PROGRAM SPONSORED BY THE CITY OF RIVERSIDE AND THE GREATER RIVERSIDE CHAMBER OF COMMERCE



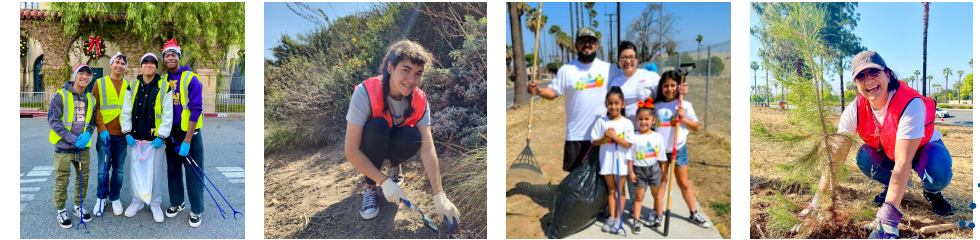
City of Arts & Innovation
PUBLIC WORKS



KEEP RIVERSIDE CLEAN & BEAUTIFUL

teaching, serving and conserving

KEEP AMERICA BEAUTIFUL AFFILIATE



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VISIT US AT WWW.KRCB.COM
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GREAT AMERICAN CLEANUP



Volunteer in May with hundreds of others from throughout the city. Teams are coordinated for litter cleanups and graffiti eradication across the City of Riverside.



SANTA ANA RIVER & CITY WATERWAY CLEANUP

Volunteer in September for the Santa Ana River and Waterway Cleanup in the City of Riverside.

Each year, KRCB partners with Riverside Flood Control for a watershed cleanup to ensure that "Only Rain Goes Down the Storm Drain."



CLEAN CAMPUS COMPETITION



Participants from public and private schools in the City of Riverside are encouraged to participate in this friendly competition..

The program is organized in the month of April to teach environmental awareness through hands-on stewardship with litter prevention, recycling efforts, and campus beautification,



FESTIVAL OF LIGHTS



Join KRCB the Saturday before Thanksgiving to make Festival of Lights a litter-free event, and enjoy the lighting of the Historic Mission Inn Hotel & Spa.

Roll out trash and recycling bins throughout the festival footprint, pick up litter, and distribute programs. Enjoy dinner and receive a holiday hats as a special thanks.



PEP FOR GRAFFITI

The Public Education Program (PEP) for graffiti was developed by the City of Riverside in partnership with KRCB. We bring together concerned citizens, businesses, law enforcement, government agencies, and school districts to inform them of the economic impact of graffiti, and to take positive action.

JOIN US FOR PEP
EVERY FIRST
WEDNESDAY OF
EVEN MONTHS @
10AM IN THE
GREATER RIVERSIDE
CHAMBER OF
COMMERCE BOUNS
BOARD ROOM

