

Annual Report

July 1, 2010 – June 30, 2011

City Beautification Project Sites.....866*

Volunteers 14,235*

Volunteer Hours33,538*

Includes Adopt-A-Street, Clean Campus Competition, Ward Projects*

Litter and Illegal Dumping Collected

Pounds.....150,670 lbs.

Tons.....75.3

Graffiti Eradication

Gallons of Paint.....270

Adopt –A- Street Program

Volunteer Adopt-A- Street.....72

Sponsored Adopt-A-Street.....23

of Adopt-A-Street Cleanups.....196

Volunteer Hours.....9608

Community Greening and Green Wall Projects

1. July 21, 2010 - Jackson @ Colorado.....120 Vines
2. July 23, 2010 - Victoria Avenue.....1200 Plants
3. October 23, 2010 - Jackson @ Albion.....220 Plants
4. November 13, 2010 - Victoria Avenue.....150 Plants
5. April 30, 2011 -Tyler Avenue.....50 Plants
6. May 14, 2011 / City Wide.....251 Plants

Total.....**1991 Plants**

Tree Planting Projects

1. July 10, 2010 – Central Ave. @ Catalina.....	9
2. August 31, 2010 – Victoria Ave.	114
3. September 18, 2010 – Victoria Ave.....	20
4. October 23, 2010 – Jackson @ Albion.....	20
5. March 5, 2011 – Jurupa Ave.....	26
Total Trees.....	189

Signature Projects and Events

August 31, 2010

Cal Baptist University
Freshman Class Service Project

October 2, 2010

Santa Ana Watershed Cleanup – Riverside County Flood Control and
Water Conservation District

October 26, 2010

Community Recognition Luncheon - Teen Challenge - Benedict Castle

October 25, 2010

2nd Annual Waterwise Landscape Makeover

November 26, 2010

Festival of Lights Switch on Ceremony – Mission Inn Hotel and Spa

December 3, 2010

Judging Tour - Mayor's State Beautification Awards

January 13, 2011

Judging Tour – Community Appearance Index

January 20, 2011

Mayor's State Beautification Awards – Riverside Convention Center

April 1-30, 2011

Clean Campus Competition – Alvord & Riverside Unified School Districts and
Private Schools

May 14, 2011

Great American Cleanup – Largest single day cleanup event in all 7 council
wards within the City of Riverside

Ward Projects

Ward 1

- October 2, 2010 - Santa Ana River Watershed Cleanup and graffiti eradication

Ward 2

- February 19 , 2011 - Lincoln Park Neighborhood litter cleanups and graffiti eradication

Ward 3

- July 24, 2010 – Victoria Avenue / Central Ave litter cleanups and landscaping project with 2000 plantings with Poly High School Volunteers.

Ward 4

- November 6, 2010 – Rose planting on Victoria Ave, litter cleanups and graffiti eradication

Ward 5

- September 11, 2010 – Arlington Neighborhood litter cleanups and graffiti eradication

Ward 6

- April 28, 2011 – Arlanza Neighborhood litter cleanups and graffiti eradication

Ward 7

- March 12, 2011 – La Sierra Neighborhood litter cleanups and graffiti eradication